

PATENT ABSTRACTS OF JAPAN

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(22)Date of filing : 03.06.1997 (72)Inventor : TANAKA SHIGEO

(54) PAPER PACKAGE FOR BEVERAGE

(57)Abstract:

PROBLEM TO BE SOLVED: To effectively utilize spaces that remain on the front face and/or back face and/or lateral faces of a paper package for beverage after necessary printing.
SOLUTION: On the front face and/or back face and/or lateral faces, necessary matters such as name of the product, manufacture, and distributor, are printed. On the remaining spaces, printing having no connection with the contents is done, for example, something relating to PR of various public institutions or enterprises, advertisements relating to travel, department stores, beauty parlors, various services, cosmetics, foods and other merchandise.



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LEGAL STATUS

[Date of request for examination]

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DETAILED DESCRIPTION

[Detailed Description of the Invention]

[0001]

[Field of the Invention] This invention relates to the bevel-use paper pack for holding drinks, such as alcohol and cow's milk, and presenting a sale.

[0002]

[Description of the Prior Art] Drinks, such as alcohol and cow's milk, have been held and sold to a bevel-use paper pack in units, such as 1000ml and 2000 etc. ml. And in the case of a bevel-use paper pack, the name of article etc. was displayed on the front face, and a name of article, the date of manufacture, the daily dose, the raw material, the manufacturing company, the sale firm, etc. have been displayed on the rear face and the side face.

[0003]

[Problem(s) to be Solved by the Invention] By the way, a bevel-use paper pack can do tooth spaces other than a drink display considerably according to a design. The artificer of this invention thought whether any tooth spaces other than a drink display would be effectively unutilizable. The technical problem which this invention tends to solve is to utilize effectively tooth spaces other than the content display of a bevel-use paper pack.

[0004]

[Means for Solving the Problem] In the bevel-use paper pack concerning this invention, a need indication of a name of article, the date of manufacture, a daily dose, a raw material, a manufacturing company, a sale firm, etc. is given a front face, a rear face, and/or a side face. Tooth spaces other than a drink display are utilized as a medium for an advertisement. The PR activities of various public body, The advertisement of various goods, such as an advertisement of various service industries, such as the PR activities of an enterprise, and a travel, a beauty shop, and cosmetics, drugs, food, etc. has performed the display unrelated to the contents held in inside to the front face, rear face, and/or side face of a bevel-use paper pack. Therefore, tooth spaces other than a drink display are effectively utilizable.

[0005]

[Example]

Example 1 drawing 1 is the top view showing an example 1, and shows the front face of a bevel-use paper pack. Up the name of article was displayed greatly and tooth spaces other than a drink display are applied to the notice advertisement of a ryokan with a hot spring. Although the graphic display of a rear face and a side face was excluded, it is indicating by the drink.

Example 2 drawing 2 is the top view showing an example 2, and, similarly shows the front face of a bevel-use paper pack. A name of article is displayed up and the advertisement of sport crab is displayed on tooth spaces other than a drink display.

[0006] Example 3 drawing 3 is the top view showing an example 3, and shows the front face of a bevel-use paper pack. Up a name of article is displayed and, below, the advertisement of an amusement park is displayed.

Example 4 drawing 4 is the top view showing an example 4, and shows the front face of a bevel-use paper pack. Up a name of article is displayed and, below, the advertisement of a food firm is displayed. The advertisement of various service industries, such as a hotel department store and a beauty shop, may be put on tooth spaces other than a drink display. The advertisement of various

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goods, such as cosmetics and food, may be displayed. In addition, the construction material of a bevel-use paper pack is not asked.

[0007]

[Effect of the Device] In the bevel-use paper pack concerning this design, tooth spaces other than a drink display are effectively utilizable in a front face, a rear face, and/or a side face.

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CLAIMS

[Claim(s)]

[Claim 1] A need indication (henceforth "a drink display") of a name of article, the date of manufacture, a daily dose, a raw material, a manufacturing company, a sale firm, etc. is given a front face, a rear face, and/or a side face. Tooth spaces other than a drink display are utilized as a medium for an advertisement. The PR activities of various public body, Bevel-use paper packs which performed the display unrelated to the contents held in inside to the front face of a bevel-use paper pack and/or rear-face/, or a side face, such as an advertisement of various goods, such as advertisements of various service industries, such as the PR activities of an enterprise, and a travel, a beauty shop, and cosmetics, food.

[Claim 2] The bevel-use paper pack according to claim 1 characterized by the contents held in inside being alcohol.

[Claim 3] The bevel-use paper pack according to claim 1 characterized by the contents held in inside being cow's milk.

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DESCRIPTION OF DRAWINGS

[Brief Description of the Drawings]

[Drawing 1] It is the top view showing an example 1.

[Drawing 2] It is the top view showing an example 2.

[Drawing 3] It is the top view showing an example 3.

[Drawing 4] It is the top view showing an example 4.

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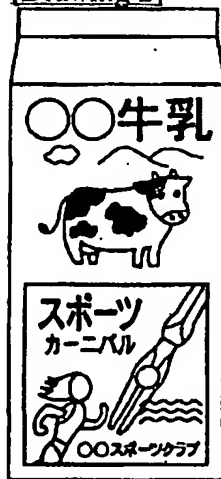
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DRAWINGS

[Drawing 1]



[Drawing 2]

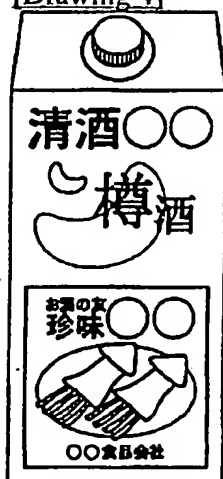


[Drawing 3]

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[Drawing 4]



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